

A STAR IS BORN.



Leslie Kumar founded NYLA STAR to provide stylish yet attainable jewelry to the cosmopolitan woman. It has been a dream of hers to start a jewelry company and in January 2010, NYLA STAR was born.

Leslie gained an interest in business and marketing to discerning clients through her work in real estate. Most recently, she was an account director with Dbox, a marketing and branding firm in New York, after working as a marketing manager at SHVO. At both firms, Leslie worked on sophisticated marketing efforts for high end residential developments.

NYLA STAR is a return to Leslie's professional roots. Her passion for style and design began in the jewelry business when she worked as an account manager and marketing/public relations associate for Lee Angel Jewelry from 2004 to 2007. Notably, Leslie worked on merchandising, marketing, branding and public relations for various seasonal collections as well as developing new business.

With an Indian father and Croatian mother, Leslie's collections are influenced by her unique heritage. Originally from Springfield, Illinois, she now resides in Park Slope, Brooklyn with her husband, Jaret.